

January 16, 2008

Mr. Jeremy Bortz  
445 Worth Blvd.  
Thornhill, Ontario  
L4J 8B1



Dear Jeremy,

## THANK YOU!

Last November "*Teddy Sings The Blues*," sang it's way to an astonishing \$1.7 million in fundraised dollars. Your generous silent auction donation helped turn our evening with "*The Blues*" into a brighter day for thousands of children at risk in Canada.

The overwhelming success of the *Teddy Bear Affair* silent auction is a direct reflection of your kindness and support. Your donation helped us raise much needed funding to ensure that every child is given the opportunity to grow up in a safe and healthy environment.

We hope you will continue to demonstrate your commitment to Canadian children by donating a product or service for our 2008 event. With a guest list of over 1200 people, you have access to a targeted group of potential customers who give preference to companies that support the Children's Aid Foundation.

Not only will your business benefit from brand exposure and positive word of mouth; with the funds raised at Teddy Bear Affair, we will support education programs designed to help break the cycle of poverty and abuse; enrichment programs that make childhood special; and prevention initiatives for at-risk families that can help address issues before abuse and neglect begin.

Every child deserves to have someone they can count on. The assistance you have offered our children will inevitably help each of them reach their full potential. Thank you again for investing in their future!

Sincerely,

A handwritten signature in blue ink that reads 'Ashley Le Roux'.

Ashley Le Roux  
Event Manager

Thank you so much!  
Your painting helped  
us raise \$2,000!



Children's Aid  
FOUNDATION